

COURSE CONTENT
Bachelor of Business Administration (BBA)
With effect from: BATCH 2013-16 & BATCH 2015-17

Semester I

Course Code	Paper	L	T	P	Total Credits
BBA101	Principles of Management	3	0	0	3
BBA102	Business Mathematics	3	0	0	3
BBA103	Microeconomics	3	0	0	3
BBA104	Business Communication I	2	0	1	3
BBA105	Introduction to IT	2	0	1	3
BBA106	Financial Accounting	3	0	0	3
	Total Credits	16	0	2	18

Semester II:

Course Code	Paper	L	T	P	Total Credits
BBA201	Business Organization	3	0	0	3
BBA202	Quantitative Techniques	3	0	0	3
BBA203	Macroeconomics	3	0	0	3
BBA204	Operations Research	3	0	0	3
BBA205	Cost Accounting	3	0	0	3
BBA206	Business Communication II	2	0	1	3
BBA207	Environmental Science	2	0	0	2
	Total Credits	19		1	20

Semester III:

Code	Paper	L	T	P	Total Credits
BBA301	Management Accounting	3	0	0	3
BBA302	Organizational Behavior	2	0	1	3
BBA303	Marketing Management	3	0	0	3
BBA304	Indian Economy	3	0	0	3
BBA305	Business Communication III	2	0	1	3
BBA306	ERP & E-Commerce Technologies	2	0	1	3
	Total Credits	15		3	18

Semester IV:

Course Code	Paper	L	T	P	Total Credits
BBA401	Human Resource Management	3	0	0	3
BBA402	Business Environment	3	0	0	3
BBA403	Marketing Research	3	0	0	3
BBA404	Computer Applications - II	2	0	1	3
BBA405	Business and Taxation Laws	4	0	0	4
BBA406	Business Communication IV	2	0	1	3
	Total Credits	17		2	19

Semester V:

Course Code	Paper	L	T	P	Total Credits
BBA401	Human Resource Management	3	0	0	3
BBA402	Business Environment	3	0	0	3
BBA403	Marketing Research	3	0	0	3
BBA404	Computer Applications - II	2	0	1	3
BBA405	Business and Taxation Laws	4	0	0	4
BBA406	Business Communication IV	2	0	1	3
	Total Credits	17		2	19

Semester VI:

Course Code	Paper	L	T	P	Total Credits
BBA601	Corporate Policy and Strategy	3	0	0	3
BBA602	Project Planning and Evaluation	3	0	0	3
BBA603	Entrepreneurship Development	3	0	0	3
BBA604	International Business Management	3	0	0	3
BBA605	Data Base Management Systems	2	0	1	3
BBA606	Research Project	0	0	6	6
	Audit Course - Advanced French				
	Total Credits	14		7	21